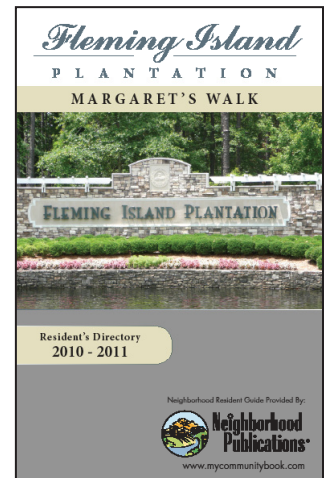
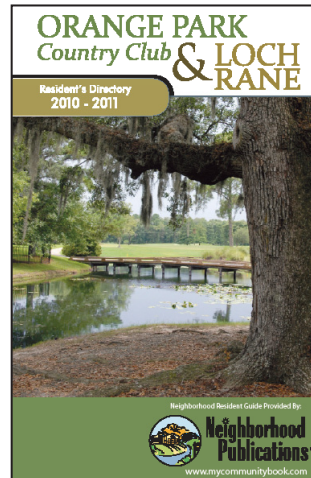
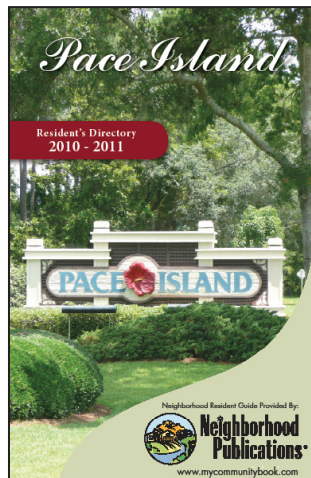
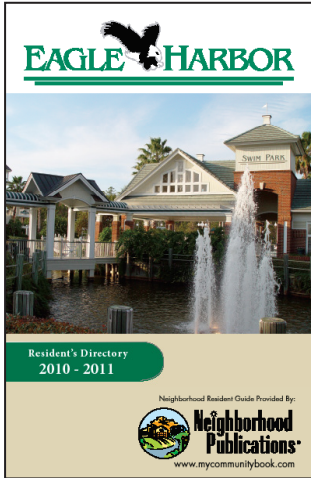
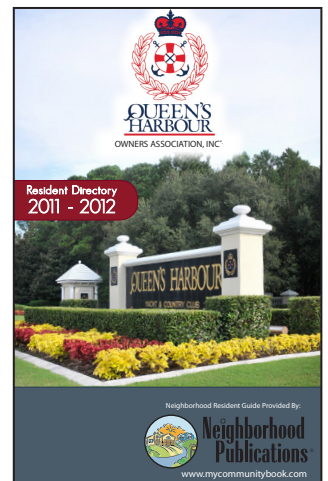
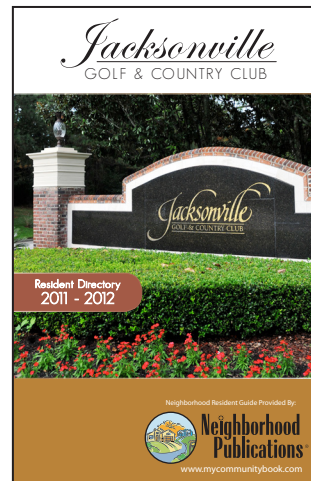
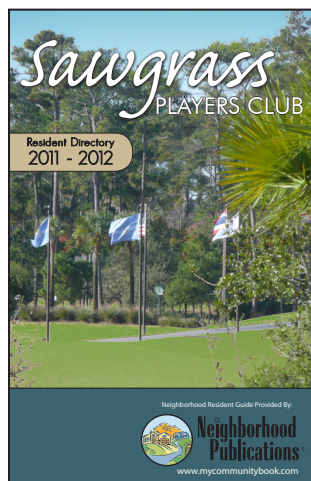
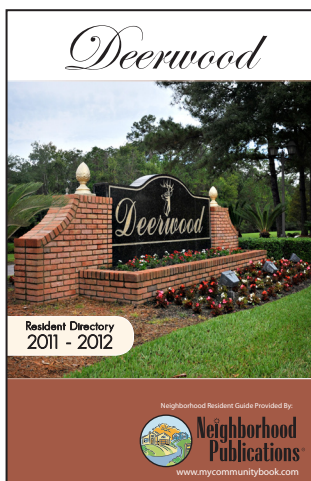


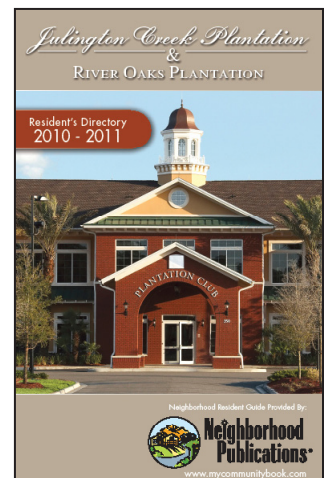
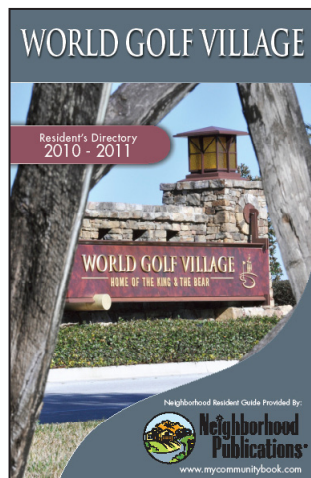
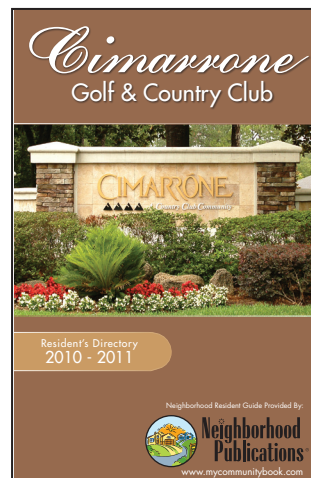
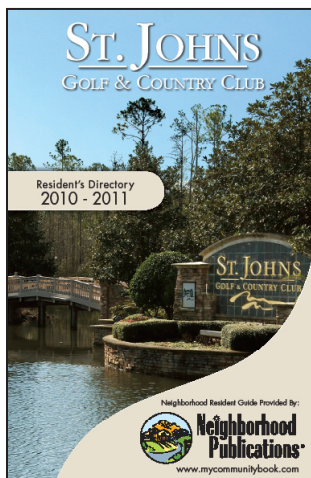
Exclusive Resident Guide for 20 Jacksonville Country Clubs



Clay Market



Duval/Beaches Market



St. Johns Market

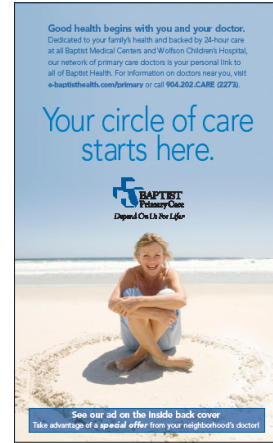
What Makes Us Great?

Neighborhood Publications produces the useful and attractive community guides for 20 of the most upscale country clubs in Jacksonville. Not only will your ad will be noticed, but it will also be appreciated by the most upscale residences in Jacksonville!

Each publication contains a directory for the community it serves. We are the only publication of our kind in Jacksonville. The neighborhoods are grateful for this FREE publication because its mailed to every resident and extras are given to new residents. You have the opportunity to be featured as THE service provider for these incredible communities!

Our Publications Include the Following Content:

- ❖ Resident Directory (including baby/pet/house sitting lists)
- ❖ School Listing and Calendar
- ❖ Local Hospitals
- ❖ Golf Guide
- ❖ Important Contact Numbers
- ❖ Calendar of Local Events
- ❖ Home & Health Tips
- ❖ Monthly Planner



Why Should I Advertise?

- ❖ **97% keep the publication** until the new edition is delivered
- ❖ **72% made at least one purchase** based on an ad seen in the publication
- ❖ **92%** said the ads in the publication are a **valuable source of local businesses** serving their neighborhood, as opposed to ads in other publications
- ❖ **90%** were female
- ❖ **Over 95%** fell between the **ages of 30 and 65** with an even higher percentage of those between 30 and 40

Source: 1,847 residents in Fleming Island Plantation/Margaret's Walk were surveyed in July of 2007. 3.5% of the residents responded to the survey.

Testimonials

"This has helped my company grow, and was some of the best money spent on advertising... and the staff at Neighborhood Publications has been nothing short of exceptional every step of the way." **• Apache Glass & Handyman**

"The first market came out at the end of 2009 and almost immediately we started receiving calls... Now we have been in the books for over 8 months and we are still getting a steady stream of calls." **• B&N Appliance Repair**

"The staff at Neighborhood Publications has been so easy to work with and their prices are very reasonable so it's a no brainer for me to advertise with them every year." **• The Hilltop Restaurant**

"We absolutely love the fact that the businesses included in the directories are local, and we are impressed with the addition of Business Categories in the books for easy reference by the residents." **• Fleming Island Plantation Business Owner and Resident**

Distribution & Pricing



Next Edition!

Clay Market

7,500+ Homes

Neighborhoods	Zip Codes
Eagle Harbor	- 32003
Fleming Island Plantation/ Margaret's Walk	- 32003
Magnolia Point	- 32043
Orange Park CC/Loch Rane	- 32073
Pace Island	- 32003

End Sales: 8/31/2011

In Home: October 2011

Duval/Beaches Market

10,000+ Homes

Neighborhoods	Zip Codes
Deercreek	- 32256
Deerwood	- 32256
Glen Kernan	- 32224
Jacksonville Golf & CC	- 32224
Marsh Landing	- 32082
Queen's Harbour	- 32225
Sawgrass Country Club	- 32082
Sawgrass Players Club	- 32082

End Sales: 1/30/2012

In Home: March 2012

St. Johns Market

12,000+ Homes

Neighborhoods	Zip Codes
Cimarrone	- 32259
Julington Creek Plantation	- 32259
Palencia	- 32095
South Hampton	- 32092
St. Johns Forest	- 32259
St. Johns Golf & CC	- 32092
World Golf Village	- 32092

End Sales: 5/31/2012

In Home: July 2012

Customer Supplied Graphics

- All ads must be a high resolution .pdf or .jpg file.
- Images must be CMYK and saved at 300 dpi.
- Embed all images and fonts.
- No bleeds or crop marks.

Neighborhood Publications, Inc. accepts client-generated, press-ready PDFs or files from the following software programs with all of their support files and fonts: In-Design, Photoshop, and Quark Express. All artwork provided to Neighborhood Publications, Inc. will be only for directory and website advertising.

Neighborhood Publications, Inc. Supplied Graphics and Photos
Art work and photos developed by Neighborhood Publications, Inc. are intended for directory and website use only. Advertising must be purchased in order to be used in any other advertising medium.

Ad Specs

- Full Page 4.5" x 7.5"
- Half Page 4.5" x 3.7188"
- Coupon 4.5" x 1.8175"